

Message Text

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PAGE 01 STATE 105948
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-----110215Z 122530 /15

R 100028Z MAY 77
FM SECSTATE WASHDC
TO AMEMBASSY MANILA

UNCLAS STATE 105948

INFORM PAO

E.O. 11652: N/A

TAGS:BEXP; RP

SUBJECT:FY '78 COUNTRY COMMERCIAL PROGRAM-PHILIPPINES

REF: (A) DRAFT C.C.P. DATED APRIL 1, 1977
(B) STATE A-5960 OF DEC. 10, 1976

1. WCAG-AGREED DRAFT OF FY 1978 CCP FOR THE PHILIPPINES
BEING SENT VIA AIRPOUCH ON MAY 3 AND CONCURRENTLY BY INTER-
NATIONAL AIRMAIL. DRAFT HAS BEEN REVIEWED AND CLEARED
BY MEMBERS OF WASHINGTON COMMERCIAL ACTION GROUP (WCAG).
PROPOSALS SUBMITTED IN REF (A) INCORPORATED IN DRAFT TO
MAXIMUM EXTENT POSSIBLE. ADDITIONS OR MODIFICATIONS RE-
FLECT PROGRAM REQUIREMENTS AND DESIRED DATA OF WCAG AGENCIES.

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2. WCAG REPRESENTATIVE ROBERT KELLY, COUNTRY MARKETING
MANAGER FOR EAST ASIA, USDOC, PLAN TO VISIT THE PHILIPPINES
FROM MAY 24 THROUGH JUNE 1 FOR PURPOSE OF REVIEWING ALL
ASPECTS OF DRAFT AND COMPLETING CCP FOR PHILIPPINES.
REPRESENTATIVES INSTRUCTED TO RETURN TO WASHINGTON WITH
A MUTUALY AGREED TEXT OF THE CCP REFLECTING

APPROVAL OF COUNTRY COMMERCIAL ACTION GROUP (CCAG) AND INVOLVEMENT OF PRINCIPAL ADMINISTRATIVE OFFICER.

3. SEPARATE MESSAGE PROVIDING BOB KELLY TRAVEL PLANS FOLLOWS.

4. COORDINATION WITH PUBLIC AFFAIRS OFFICER (PAO) ON DRAFT CCP SHOULD BE UNDERTAKEN PRIOR TO VISIT OF WCAG REPRESENTATIVES IN ORDER TO INSURE THAT USIS POST PROJECT PROPOSALS IN PAO'S QUOTE COUNTRY PLAN UNQUOTE CORRESPOND TO CCP ACTIVITIES.

5. ACTION REQUESTED: POST IS REQUESTED TO REVIEW DRAFT CCP PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES AND TO COMPLETE TO THE EXTENT POSSIBLE THE FOLLOWING SECTIONS: REVIEW AND REVISE AS NECESSARY THE OVERVIEW IN AN EFFORT TO HAVE MOST UP-TO-DATE OVERVIEW POSSIBLE AT TIME CCP GOES TO PRESS IN JULY/AUGUST; COMPLETE SECTION II, INCLUDING FUNCTIONAL DUTIES AS REQUESTED IN STATE A-5960 AT TOP OF PAGE 4; REVIEW ALL CAMPAIGNS AND SPECIAL POST EFFORTS; COMPILE TOTAL PERSON DAYS AVAILABLE BY PERSONNEL CATEGORY AND TENTATIVELY CALCULATE PROBABLE WORKLOAD REQUIREMENTS IN PERSON DAYS AS BASIS FOR COMPLETION OF SECTION V DURING VISIT OF WCAG REPRESENTATIVES; AND COMPILE FY '76, FY '77 AND TENTATIVE FY '78 DATA FOR FINANCIAL RESOURCES SCHEDULE (SECTION VI) PRIOR TO ARRIVAL OF WCAG REPRESENTATIVES. DURING WCAG REPRESENTATIVES' VISIT COMPLETE SECTION VI IN ITS ENTIRETY. CHRISTOPHER

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